

By the end of this course, you will be confident, comfortable, streamlined,  
and committed to using your tool at its full potential!

There will be daily Q&A sessions to field your questions and keep your momentum going.

# In ADVANCED LinkedIn Learn:

- What these terms mean:
  - Connections Browse
  - LinkedIn Today
  - Company Buzz
- The ins and outs of your settings, privacy functions and invitation filters
- How to be a part of the Service Provider Directory
- Ways to increase your connections and build your network through invitations, introductions, and InMails
- How respond options impact your account status
- What to do when you don't know a person that wants to connect with you
- Pros and cons of posting and answering questions and How to earn "expertise" credits
- How to strategically use the people search option
- How to integrate LinkedIn with your social networking
- How to integrating LinkedIn with your website
- How to integrating your blog into your LinkedIn profile
- Cool Apps to add to your LinkedIn Profile
- Deep dive into groups and how they can benefit your business
- Integrating Youtube and other media into your profile
- How to create your Company Page- from start to finish
- All about your analytics and statistics
- How to use LinkedIn on your smart phone
- How to use LinkedIn as an entrepreneur

**JANUARY 27, 28, & 29 | Cost: \$97**

**Sign up on our website: [www.creativepeopledesign.com](http://www.creativepeopledesign.com)**